



INNOGAGE
P U B L I S H I N G



PROFESSIONAL PUBLISHING PACKAGES

PACKAGE ONE A POLISHED PROFESSIONAL

WHO THIS IS FOR

You're an expert in your field. You know all the secrets other leaders know and are ready to share the information with your industry. This package will help you establish a name for yourself among your peers and launch your brand.

WHAT YOU GET

- ✓ Up to 60 Pages of Ghostwriting
- ✓ 3 Virtual Interview Sessions (1 hour each)
- ✓ 1 Round of Copyediting
- ✓ 1 Round of Proofreading
- ✓ 1 Custom eBook Design (Kindle)
 - Custom Cover Design
 - Basic Interior Page Design & Layout
- ✓ 1 Social Media Graphic (press release)
- ✓ 1 Promotional Post (deployed on each InnoGage Publishing social media page)



PACKAGE PRICE \$6,750

PACKAGE TWO

THE EXECUTIVE INFLUENCER

WHO THIS IS FOR

People always come to you for consulting services, advice, and guidance. You're seen as a seasoned mentor whose ideas help shape your industry's future. This package helps you grow your following and puts you ahead of your competitors.

WHAT YOU GET

- ✓ Up to 120 Pages of Ghostwriting
- ✓ 6 Virtual Interview Sessions (1 hour each)
- ✓ 2 Rounds of Copyediting
- ✓ 2 Social Media Graphics (press release & book overview)
- ✓ 1 Custom Paperback Book Design (Amazon)
 - Custom Cover Design (front, back, spine)
 - 1 Custom Interior Page Illustration
 - Custom Interior Page Design & Layout (page borders)
- ✓ 3 Promotional Posts (deployed on each InnoGage Publishing social media page)
- ✓ 1 Round of Proofreading
- ✓ 5 Complimentary Paperback Books
- ✓ 1 Full-Page Book Overview Flyer
- ✓ 1 Email (press release)
- ✓ 1 Custom eBook Design (Kindle & Nook)
 - Custom Cover Design
 - 1 Custom Interior Page Illustration
 - Custom Interior Page Design & Layout (page borders)



PACKAGE PRICE **\$11,500**

PACKAGE THREE

THE PREMIER CHAIR

WHO THIS IS FOR

You're recognized in your field. You're already at the top of your game, and you want to share a groundbreaking idea or philosophy with the world.

WHAT YOU GET

- ✔ Up to 250 Pages of Ghostwriting
- ✔ 12 Virtual Interview Sessions (1 hour each)
- ✔ 3 Rounds of Copyediting
- ✔ 2 Rounds of Proofreading
- ✔ Social Media Page Setup & Book Launch (2 social platforms of choice)
- ✔ 4 Promotional Posts (deployed on each InnoGage Publishing social media page)
- ✔ 1 Custom Hardcover Book Design (Amazon + Barnes & Noble)
 - Custom Cover Design (front, back, spine)
 - 3 Custom Interior Page Illustrations
 - Custom Interior Page Design & Layout (chapter header illustrations & page borders)
- ✔ 1 Custom eBook Design (Kindle & Nook)
 - Custom Cover Design
 - 3 Custom Interior Page Illustrations
 - Custom Interior Page Design & Layout (chapter header illustrations & page borders)
- ✔ 1 Custom Paperback Book Design (Amazon + Barnes & Noble)
 - Custom Cover Design (front, back, spine)
 - 1 Custom Interior Page Illustration
 - Custom Interior Page Design & Layout (page borders)



- ✓ 10 Complimentary Paperback Books
- ✓ 5 Complimentary Hardcover Books
- ✓ 1 Custom Book Giftbox (design & production)
- ✓ 1 Book Promotional Video (30 seconds)
- ✓ 4 Emails (press release, book overview, your choice, your choice)
- ✓ 4 Social Media Graphics (press release, book overview, your choice, your choice)

PACKAGE PRICE **\$19,250**

PACKAGE ONE ESSENTIAL INSIGHTS

WHO THIS IS FOR

Ideal for businesses looking to produce a high-quality whitepaper with essential support and professional polish.

WHAT YOU GET

- ✓ 1-Hour Discovery Meeting: Establish goals, target audience, and key messaging.
- ✓ Up to 10 Pages of Ghostwriting: Professional writing services to craft a compelling narrative.
- ✓ 1 Virtual Interview Session (1 Hour)
- ✓ Developmental Editing: Ensure the structure and content flow are effective.
- ✓ Line Editing: Refine sentence structure and clarity.
- ✓ Proofreading: Final review for grammar, punctuation, and typos.
- ✓ Whitepaper Design: Custom layout and design to enhance readability and engagement.
- ✓ 1 Custom Graphic: Visual aid to support key points.
- ✓ 1 Custom Social Media Marketing Graphic: Promote your whitepaper on social platforms.



PACKAGE PRICE **\$4,500**

PACKAGE TWO

STRATEGIC INFLUENCE

WHO THIS IS FOR

Designed for businesses seeking comprehensive support and multiple promotional materials for a more impactful whitepaper launch.

WHAT YOU GET

- ✔ White-labeled Template Configuration: Setup a templated whitepaper format allowing each team member to easily update their own information for repurposing and distribution.
- ✔ 1-Hour Discovery Meeting: Establish goals, target audience, and key messaging.
- ✔ 2 Virtual Interview Sessions (1 Hour Each)
- ✔ Up to 15 Pages of Ghostwriting: Extended content creation to cover complex topics.
- ✔ Developmental Editing: Structural and content flow enhancement.
- ✔ Line Editing: Clarity and coherence refinement.
- ✔ Copyediting: Style and consistency adjustments.
- ✔ Proofreading: Final review for errors.
- ✔ Whitepaper Design: Professional layout and design for a polished presentation.
- ✔ 1 Custom Illustration: Unique visual representation of key concepts.
- ✔ 2 Custom Graphics: Visual aids to enhance comprehension.
- ✔ 1 Custom Social Media Marketing Graphic: Promote your whitepaper on social platforms.
- ✔ 1 Custom Email Marketing Graphic: Boost engagement through targeted email campaigns.
- ✔ 1 Custom Press Release: Announce the whitepaper to media and stakeholders.

PACKAGE PRICE **\$7,500**



PACKAGE THREE ULTIMATE IMPACT

WHO THIS IS FOR

A complete solution for businesses looking to maximize the impact of their whitepaper through extensive content creation, professional editing, and robust marketing support.

WHAT YOU GET

- ✔ White-labeled Template Configuration: Setup a templated whitepaper format allowing each team member to easily update their own information for repurposing and distribution.
- ✔ 1-Hour Discovery Meeting: Establish goals, target audience, and key messaging.
- ✔ 1-Hour Coaching Interview: Expert advice on whitepaper strategy and content.
- ✔ 3 Virtual Interview Sessions (1 Hour Each)
- ✔ Up to 20 Pages of Ghostwriting: In-depth content creation for detailed analysis and insights.
- ✔ Developmental Editing: Ensure robust structure and effective content flow.
- ✔ Line Editing: Enhance clarity and readability.
- ✔ Copyediting: Style and tone consistency.
- ✔ Proofreading: Final error check.
- ✔ Whitepaper Design: Premium layout and design for high visual appeal.
- ✔ 2 Custom Illustrations: Unique visuals to represent key concepts.
- ✔ 3 Custom Graphics: Visual aids to support and clarify content.
- ✔ 1 Custom Social Media Marketing Graphic: Promote your whitepaper on social platforms.
- ✔ 1 Custom Email Marketing Graphic: Enhance engagement through email campaigns.
- ✔ 1 Custom Press Release: Announce the whitepaper to the public and media.
- ✔ 1 AudioWhitepaper Production: Audio version of the whitepaper for broader reach.
- ✔ 1 Post-Publishing Whitepaper Edit Round: Update and refine the whitepaper post-publication.
- ✔ 1 Custom Whitepaper Promotional Video (30 Seconds): Create a compelling video to drive engagement.



PACKAGE PRICE **\$12,000**

INNOGAGE PUBLISHING ENHANCEMENT SERVICES

UPGRADE YOUR CREDIBILITY

EDITORIAL SERVICES

- ✓ Manuscript Review & Feedback
 - Detailed critique and recommendations: **\$750 per manuscript**
- ✓ Developmental Editing
 - In-depth editing for structure, flow, and content: **\$0.08 per word**
- ✓ Copyediting
 - Grammar, punctuation, and style corrections: **\$0.05 per word**
- ✓ Proofreading
 - Final review for typos and errors: **\$0.03 per word**

DESIGN SERVICES

- ✓ Book Cover Design
 - Custom professional cover design (front, back, spine): **\$1,000**
- ✓ Interior Layout and Formatting
 - Print and eBook formatting: **\$800**
- ✓ Illustrations and Graphics
 - Custom designs: **\$200 per illustration or graphic**
- ✓ Book Jacket Design
 - Design a unique and appealing book jacket: **\$500**
- ✓ Logo Design
 - Unique logo creation: **\$700**
- ✓ Book Poster Design
 - Design a poster to promote your book: **\$300**

MARKETING SERVICES

- ✓ Author Website Design
 - Custom website creation: **\$3,500**
- ✓ Email Marketing Campaigns
 - Design and manage email campaigns: **\$400 per month**
- ✓ Social Media Marketing
 - Content creation and management for all platforms: **\$700 per month**
- ✓ Book Promotional Video
 - 30-second promotional video: **\$1,500**
- ✓ Marketing Email Graphic
 - Design eye-catching email marketing graphics: **\$200 each**
- ✓ Social Media Marketing Graphic
 - Professional graphics for social media campaigns: **\$150 each**
- ✓ Ad Campaign Strategy, Setup & Management
 - Develop and manage your ad campaigns: **\$1,000 per month** (ad budget not included)
- ✓ Amazon Book Advertising Services
 - Setup and management of Amazon book ads: **\$500 per month** (ad budget not included)
- ✓ Social Media Advertising Services
 - Setup and management of social media ads: **\$700 per month** (ad budget not included)
- ✓ One-Page Author Overview Flyer
 - Create an overview flyer to promote you as an author: **\$300**
- ✓ One-Page Book Overview Flyer
 - Develop a flyer to promote your book: **\$300**

PROMOTIONAL SERVICES

- ✓ Press Release Creation and Distribution
 - Custom press release and distribution: \$600 per release
- ✓ Book Launch Event Planning
 - Full-service event planning: \$2,000 per event
- ✓ Book Signing Tour Arrangement
 - Planning and coordination: \$2,500 per tour
- ✓ Book Review
 - Full read and quality review of your book: \$100 per review
- ✓ Book Beta Review
 - Detailed feedback from a beta reader: \$200 per review
- ✓ Book Award Services
 - Assistance in getting your book recognized and awarded: \$1,000
- ✓ Book Contest Submission
 - Submit your book to a contest for recognition: \$250 per submission

ONGOING AUTHOR SUPPORT

- ✓ Monthly Marketing Consultation
 - Strategy sessions and support: \$300 per hour
- ✓ Sales Tracking and Reporting
 - Monthly sales and performance reports: \$200 per month
- ✓ Author Branding Package
 - Complete branding strategy and materials: \$2,500

ADDITIONAL SERVICES

- ✔ Audiobook Production
 - Narration and production: **\$20 per page**
- ✔ Book Translation Services
 - Translate your book into multiple languages
 - Spanish: **\$0.12** per word
 - Thai: **\$0.14** per word
 - Vietnamese: **\$0.08** per word
 - Traditional Chinese: **\$0.14** per word
 - Malay: **\$0.12** per word
 - Farsi: **\$0.16** per word
- ✔ Bestseller Status
 - Services to help you achieve bestseller status: **\$4,000**
- ✔ Brainstorm & Brand Identity Mapping Session
 - Conduct a two-hour session to map out your brand identity: **\$400**